



COLLECTIBLE, CUDDLY: THE LATEST FROM IMC TOYS



VIP PETS – SERIES 1 MOUSSE BOTTLE

The VIP Pets are the most fashionable dogs around with super long hair! There are 6 characters with 2 different looks, all with their own personalities and hobbies. However, there is something that connects them all... their passion for all things hair! These fabulous pets come with 9 surprises to unbox and 12 inches of super long hair to style! The VIP Pets like to wear their hair in different styles depending on the occasion, but they need your help to create the perfect look. Unbox 6 unique and personalized accessories! Once you've washed her hair you will discover her unique style! 12 different dolls to collect in Series 1! Become a professional hair stylist just like Fabio and Fabia!

Age: 3+

MSRP: \$12.99

Availability: August 2020

Retailer: Target, Amazon, Walmart.com, Walgreens

TikTok & Instagram: @vippetsofficial





CRY BABIES GOODNIGHT CONEY

Cry Babies Goodnight Coney is the best friend for bedtime routine! Soft to the touch and perfect for cuddles! She helps children magically fall asleep. When you take her pacifier away, she cries tears that light up in the dark and makes realistic baby sounds. If you give her pacifier back, her face will light up like a night light and play 10 minutes of lullabies when you press her tummy. Sweet dreams!

Age: +18 months

MSRP: \$24.99

Availability: August 2020

Retailer: Target, Amazon, Walmart, Walmart.com





NEW CRY BABIES: LIZZY, DAISY, JASSY EXCLUSIVES: NARVIE, TINA, HANNAH, SASHA

The top selling nurturing doll of 2019 is back with new lovable dolls to add to your Cry Babies collection!

These lovable cuties cry real tears and make realistic baby noises! Meet the all new lovable characters Lizzie the peacock, Daisy the cat, and Jassy the unicorn and special exclusives Narvie the narwhal for Target and Tina the dinosaur for Walmart. Exclusive to Amazon are Hannah and Sasha the pink rhino!

These cuddly dolls have their soft and colorful onesies. In no time, these two will be your child's new BFF!

Age: 18+ months

MSRP: \$24.99

Availability: Fall 2020

Retailer: Target, Amazon, Walmart, Walmart.com



Jassy



Daisy



Lizzy



Sasha
Amazon Exclusive



Hannah
Amazon Exclusive



Narvie
Target Exclusive



Hannah
Walmart Exclusive



CRY BABIES MAGIC TEARS WINGED HOUSE

Introducing new characters to the Cry Babies Magic Tears Winged Houses. There are 12+ surprise dolls to collect, each with their own unique glittery design! Look out for the exclusive rare character! Her onesie changes color! Winged Houses are decorated to match the doll's unique personality. Every character comes with 4 glittery accessories: a magic bottle, a pacifier and either a new bow and a toy trolley or a bib and a high chair. Plus 2 unique accessories that match the character! Plus a customized blanket and a personalized sticker sheet. With luck, you'll find an exclusive diamond bow or a pacifier! Feed the Cry Babies Magic Tears doll with the bottle, squeeze her belly and watch her cry colorful tears! Check out Kitoons on YouTube to discover the new Fantasy world of Cry Babies Magic Tears!



Age: +3

MSRP: \$9.99

Availability: NOW

Retailer:

Target, Amazon, Walmart & Walmart.com



CRY BABIES MAGIC TEARS PACI HOUSE

Introducing Cry Babies Magic Tears Paci House with all new Fantasy characters! The magical water- activated Paci House opens with tears! Use the pipette to drop some tears and like magic it will pop open! Unveil the cutest glittery Cry Baby Magic Tears that come with 8 fun accessories; 4 core and 4 unique. Spin a special compartment to reveal each fun accessory. For even more magic, the doll cry colorful tears! There are 6+ surprise dolls to collect! Look out for the rare character! Her onesie glows in the dark!



Age: +3

MSRP: \$14.99

Availability: NOW

Retailer: Target, Amazon, Walmart & Walmart.com

