



Meet the friendly monsters who live in your house! House Monsters are all around us, causing mischief while hiding in plain sight. Each collectible plush monster comes with its own habitat, something you'd recognize from your own house – like a refrigerator, bed or attic. While House Monsters are extremely friendly, they will eat your food, hide your toys under the bed and occasionally... steal your socks.

House Monsters

SRP: \$16.99 | 3+ years | Available: Late-July 2021 on Amazon.com and late-August on www.house-monsters.com



- Meet MUNCHY the Fridge Monster. He lives in your refrigerator and likes to eat chocolate cake, but keep him away from vegetables, his biggest fear.
- Meet BUMPY the Attic Monster. He lives in your attic and is a bit challenged because he likes to eat spider webs but is afraid of spiders.
- Meet DROWSY the Under the Bed Monster. She spends most of her time sleeping under your bed, while occasionally enjoying a dust bunny snack. Her biggest fear is the vacuum.
- Meet FLUFFY the Closet Monster. She hates smelly shoes because they make her closet home smell bad. Her favorite food is cotton, which is a bit problematic for your favorite t-shirt.
- Meet SUDSY the Dishwasher Monster. She loves eating iridescent soap bubbles in her dishwasher home. Cold water makes her nervous.
- Meet Dizzy the Dryer Monster. He's all spun-up from riding around in the dryer. His biggest fear is that someone will throw dirty laundry in his nice clean home. His favorite food is lint balls.
- This first season collection of House Monsters has an exclusive First Edition label to set them apart from the next series of House Monsters.

For More Information Contact:

Rachel Griffin + Sheena Stephens, PlayWise Partners - lukilab@playwisepartners.com



PINXIES®

Discover the enchanting world of Pinxies, a STEM authenticated line of creative building sets designed to inspire storytelling and imaginative exploration, while also offering an educational play experience. The play value with Pinxies is endless, including:

- **CHOOSE YOUR ADVENTURE.** Join adventurer and builder, Koral, as she travels the world of Pinxies, discovering new lands, making new friends and helping magical creatures.
- **INSPIRE CREATIVITY.** Create new structures, craft original stories, and develop friendships with PINXIES building sets. Connect the pieces in new and creative ways for endless fun and out-of-this-world imaginative play.
- **BUILD & COMBINE.** Set in enchanted lands with endless possibilities, combine any Pinxies STEM toy building kits for more fun! Bring Koral aboard the Marvelous Mermaid Ship, explore the Fairy Treehouse or get treats at the Unicorn Ice Cream Truck!
- **STEM AUTHENTICATED** by the foremost Science, Technology, Engineering and Mathematics credentialing organization. Combining problem-solving skills and narrative abilities with mini dolls, Pinxies sets the stage for young minds to excel with this STEM toy.
- Each Pinxies set features highly-detailed graphic paperboard panels and colorful plastic building links, as well as a variety of accessories and new this season, decorative puffy stickers to customize. Pinxies characters can interlock hands with each other and have animated expressions to encourage storytelling for a well-rounded, educational experience.

Pinxies Vet Care Center

SRP: \$19.99 | 6+ years | Available: Late-July 2021 on Amazon.com and late-August on www.pinxies.com

Join Koral's mission to bring hurt animals, including a unicorn and a flying pig, to the Vet Care Center for magical treatment and help little ones grow strong! This 110-piece set includes Koral, 5 magical creatures, the Vet Care structure, puffy stickers and even an X-ray machine!



For More Information Contact:

Rachel Griffin + Sheena Stephens, PlayWise Partners - lukilab@playwisepartners.com



Pinxies Undersea Band

SRP: \$24.99 | 6+ years | Available: Late-July 2021 on Amazon.com and late-August on www.pinxies.com

Rock out with the Pinxies Undersea Band! Koral meets new sea creature friends and they put on a rockin' show under the sea! Of course, the Octopus is playing the drums for the ultimate surround sound. This 150-piece set includes Koral, her friend Jewel, 6 magical creatures, decorative puffy stickers and a show-stopping stage structure.



Pinxies Fairy Treehouse

SRP: \$27.99 | 6+ years | Late-July 2021 on Amazon.com and late-August on www.pinxies.com

Join Pinxies playmate and friend, Flora, in building an enchanted fairy treehouse, complete with a functional tree swing and slide. Play games, tend to the butterfly garden, and explore the forest with the Deer, Bunny, and Owl! This set features 180 pieces, including Flora, 3 magical creatures, decorative puffy stickers and a two-story treehouse structure.



For More Information Contact:

Rachel Griffin + Sheena Stephens, PlayWise Partners - lukilab@playwisepartners.com



GUJO[®]

ADVENTURE

Kids can build their world and create their own adventures with Gujo Adventure! With building and role-playing combined, Gujo Adventure is a STEM authenticated line of building sets that will improve problem-solving skills and narrative abilities while enjoying a fun-filled play experience. Whether trying to avoid the traps of the Jungle Temple, guiding a submarine to the bottom of the ocean or navigating the ultimate rocket on its way to Mars, get ready to be immersed in the exciting and growing world of Gujo Adventure! Each set is constructed of sturdy, high-quality plastic connectors with durable plastic panels. All the pieces are waterproof and washable and are designed in the USA.

Gujo Adventure Mars Hover Ship

SRP: \$24.99 | 7+ years | Available: Late-July 2021 on Amazon.com | late-August on www.gujoadventure.com

- Gujo is no stranger to the planet Mars, but this time his team has equipped him with the all new Gujo Adventure Mars Hover Ship!
- Adventure ensues as the included Gujo action figure pilots the 10" x 9" Hover Ship across the Red Planet in style, changing between 4 facial expressions to match each exciting moment.
- Once Gujo disembarks the Hover Ship, he's able to operate the rotating rock grinder on the Gujo Adventure Mars Miner, all included to help Gujo search for geologic clues to preexisting life on Mars.



Gujo Adventure Mars Space Explorer

SRP: \$29.99 | 7+ years | Available: Late-July 2021 on Amazon.com | late-August on www.gujoadventure.com

- Gujo isn't afraid to get his hands dirty, but some situations on Mars call for an elevated view of the Red Planet. Enter the Gujo Adventure Mars Space Explorer, measuring 14.5" x 5".
- The Space Explorer is the perfect craft to transport important cargo with the included Cargo Pallet or Secure Cargo Transport container, or conduct rescue missions using the included Explorer Harness, all operated by the Sky Crane deployed from the Space Explorer with the twist of a dial.
- Prepare for flight by swapping Gujo's spiffy hairdo for the included matching helmet and change between 4 different facial expressions depending on Gujo's mood and mission.



For More Information Contact:

Rachel Griffin + Sheena Stephens, PlayWise Partners - lukilab@playwisepartners.com

