



Moose Toys at Toy Insider Holiday of Play 2019!

About Moose Toys

Moose Toys exists to make children happy. The team has innovation in their DNA and are famous for the design, development and manufacture of award-winning toys that continue to disrupt the market! Moose Toys dominates in categories including collectables, craft, dolls, games and youth electronics and is consistently recognized as the most creative company in the industry.

The family run business disrupted the toy industry with the global phenomenon Shopkins and through these pint-sized characters, reinvigorated the way children play. The success of the company extends to the development of content, entertainment and global licensing deals. Moose calls Australia home, has over 450 staff and distributes to over 100 countries.

KINDI KIDS

(Moose Toys; Ages 3-5; \$24.99; Available Now)

The Kindi Kids are four bobble head dolls designed to help make kindergarten a bit less scary and show just how fun and safe it can be. Kindi Kids invite imagination and come with interactive food-themed accessories, such as a bowl of cereal that magically disappears from its spoon as the doll takes a bite. Characters include: Donatina, Peppermint, Marsha Mello, and Jessicake.



SCRUFF-A-LUVS REAL RESCUE

(Moose Toys; Ages 4+; \$39.99; Available October 2019)

Scruff-a-Luvs Real Rescue arrive as a sad ball of matted fur, and shiver and whimper when first taken out of the box. Once they've been bathed, groomed and given a little extra love, an adorable puppy or kitty will reveal itself as your loyal new best friend. Feed them to hear them eat, pat them on the back to cure their hiccups, or hold them close to hear their heartbeat. Real Rescue has over 30 life-like features and sounds.



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