A group of people standing in front of a building

Description automatically generatedA picture containing drawing

Description automatically generated

PLAYMOBIL® is ready to befriend a whole new generation of curious-minded kids -- and evoke nostalgia with parents -- with the launch of the new Scooby-Doo line. Based on the iconic Warner Bros. brand, the Mystery, Inc. Gang gets the PLAYMOBIL treatment in new playsets and figures. Featuring PLAYMOBIL attention to detail and imaginative and creative design, these new sets help bring to life the zany hijinks, action-packed adventures and engaging mysteries that have captivated viewers for over 50 years.

**PLAYMOBIL SCOOBY-DOO! Mystery Machine (70286):** Time to solve some mysteries with the members of Mystery, Inc. in the SCOOBY-DOO! Mystery Machine™! This psychedelic vehicle always has everything you need for your ghost-hunting adventures. Open the van’s rear doors to reveal an illuminated monitor, where you can insert your ghost cards to learn more about the mystery. Discover more ghost cards in each of the SCOOBY-DOO! Mystery Figures (Series 1) (70288 - sold separately). You also have your spyglass, a secret map that reveals the exact place you need to go, and Scooby Snacks™ – all essential for cracking the case. For even more fun, combine this set with the rest of the PLAYMOBIL SCOOBY-DOO! theme (#70286-70288 – sold separately)! Set includes Fred™, Daphne™, Velma™, map, flashlight, spyglass, and other accessories. 1 x AAA batteries required. Check it out [here](http://scooby-doo.playmobil.com/)!

**Available: Now Age: 5+**

**Retailer: Amazon, Playmobil.us, Walmart Retail Price: $49.99**

**PLAYMOBIL SCOOBY-DOO! Adventure in the Mystery Mansion (70361):** Scooby-Doo™, Fred™ & Daphne™ are on the case to investigate the secrets that lie inside the Mystery Mansion™. Spooky surprises await them in shadowy corners and creaky corridors, and nothing should be overlooked. Beware! A trap door, dangling chandelier, secret hideouts, hidden doors, and a trick staircase will keep the gang on their toes. With the help of the PLAYMOBIL app, ghosts and ghouls can be projected as a hologram on the ground floor. The light up coffin illuminates the ghost cards, giving the crew clues and bringing them closer to capturing the villain. Eeek! The coffin also comes with creepy and haunted sound effects to add to the eerie atmosphere. The vampire's changing faces can be shocking, but once the crew unmasks him, the mystery is finally revealed! Playset includes Fred™, Daphne™, Scooby-Doo™, vampire, haunted mansion, coffin with projector and sound effects, three ghost cards, and many more accessories for an exciting adventure! Check it out [here](http://scooby-doo.playmobil.com/)!

**Available: Aug 2020 Age: 5+**

**Retailer: Playmobil.us Retail Price: $99.99**

**PLAYMOBIL 2020 Holiday Fact Sheet**



**PLAYMOBIL Novelmore Wolfhaven Fortress (70222):** Secure your kingdom from unwanted visitors with the Novelmore Fortress. This two-story fortress features a functioning catapult capable of defending the fortress from high above, a fiery crossbow ready to strike down enemies, and a functioning pulley to transport supplies. Equipped to handle even the sneakiest attacks, the knights can keep watch from the highest tower. For even more fun, combine this set with the rest of the PLAYMOBIL Novelmore theme (#70220-70229 – sold separately)! Set includes four figures, horse, wolf, ladder, armor, flag, and other accessories. Check it out [here](http://novelmore.playmobil.com/)!

**Available: Now Age: 8+**

**Retailer: Amazon, Playmobil.us Retail Price: $89.99**

Welcome to Novelmore! Filled with mystical and action-packed adventures, the heroic Knights of Novelmore face the rebellious Burnham Raiders in this legendary new world of knights, sorcerers and villains based on the spectacular original PLAYMOBIL series.

**PLAYMOBIL Back to the Future DeLorean (70317):** When teenager Marty McFly is blasted to 1955 in the DeLorean time machine created by the eccentric Doc Brown, he finds himself mixed up in a time-shattering chain reaction that could vaporize his future - and leave him trapped in the past. Now you can climb in and travel through time with Marty in the DeLorean and experience his fantastic adventures, firsthand.  Based on the 1980s cult film trilogy, "Back to the Future," this set includes Marty McFly and Dr. Emmett Brown in their 1985 outfits and Einstein the dog, as well as the legendary DeLorean DMC-12, equipped with a plutonium tank, flux capacitor, and dashboard time travel indicator. To switch to flight mode, all four wheels can be folded by 90 degrees.  Requires 2 x AAA batteries.

**Available: Now Age: 6+**

**Retailer: Amazon, Playmobil.us Retail Price: $49.99**

PLAYMOBIL ® celebrates the 35th anniversary of the timeless Universal Pictures and Amblin Entertainment classic, Back to the Future with the launch of a new line of playsets. Featuring PLAYMOBIL attention to detail and imaginative and creative design, the collection features fan favorites from one of cinema's most iconic pop culture films including Marty McFly, Dr. Emmett Brown and of course, the DeLorean Time Machine.

**PLAYMOBIL SCOOBY-DOO! Mystery Figures (Series 1), (70288):** SCOOBY-DOO! Mystery Figures (Series 1) contains twelve collectible SCOOBY-DOO! ghosts that can be assembled and collected. Each ghost comes unassembled in its mystery pack, so children can put it together to reveal a collectible SCOOBY-DOO! character! Each bag also includes a collectible sticker and a ghost card, compatible with the ghost card reader in the SCOOBY-DOO! Mystery Machine™ (70286 – sold separately). Check them out [here](http://scooby-doo.playmobil.com/)! **Available: Now Age: 5+  
Retailer: Amazon, Playmobil.us, Walmart Retail Price: $3.99**

A picture containing outdoor, sitting, man, boat

Description automatically generated

**PLAYMOBIL Comic World Surprise Set (70478):** Search for twelve magical characters from Comic World!  Each mystery box has five surprises inside.  You might even meet Colorista, a new limited-edition character! Combine with the other EverDreamerz Comic World sets (item # 70472-70474, 70476-70478) for even more fun! Set includes surprise character, a character-specific charm, trading card, sticker and accessories.

**Available: Aug 2020 Age: 7+**

**Retailer: Playmobil.us Retail Price: $5.99**

**PLAYMOBIL Comic World Viona (70473):** Viona is the dreamy artist of the group and prefers to express her feelings through poems and pictures.  Open the magical amulet to reveal an exciting unboxing experience with seven fun surprises inside, including your very own bracelet and paint brush charm!  Then, use the special water pen to add color back to Viona's drawing.  SImply fill the pen with water, and watch as the water activates the color on the parchment.  When the magical adventure is over, store all the pieces back inside the box, for easy storage. Collect all the EverDreamerz Comic World sets (item # 70472-70474, 70476-70478) for even more fun! Set includes Viona, silicone charm bracelet, paint brush charm, beads, trading card, stickers, pet, and many other accessories.

**Available: Aug 2020 Age: 7+**

**Retailer: Playmobil.us Retail Price: $14.99**

Welcome to the magical world of EverDreamerz! Travel into exciting dream worlds with five best friends as they experience adventure, face their fears, and have lots of fun. Use the magical amulet to be transported into a dream world, unboxing fun surprises as you go! Open, discover, and collect!

**PLAYMOBIL RC Crane with Building Section (70441):** Look up and watch the RC Crane with Building Section start construction on the site. This functioning crane can hoist heavy building materials up and down and rotate up to 360° to the accurate location for building to continue. The driver of the crane can see the whole construction site from the cabin. The RC function puts you in full control of the construction planning and building stages from a safe distance. Combine with the Cable Excavator with Building Section and Mini Excavator with Building Section (70442 & 70443 - sold separately) to complete a three-story building. Add in the rest of the Construction theme (70441-70446) for even more fun! Set includes two figures, RC compatible crane, RC remote, building materials, safety helmets and many other accessories.

**Available: Aug 2020 Age: 5+**

**Retailer: Playmobil.us Retail Price: $99.99**

A picture containing dog, water, man, riding

Description automatically generatedA group of people on a beach

Description automatically generated

**PLAYMOBIL Christmas Carry Case (70312):** Celebrate the magic of the holiday season with the Christmas Carry Case. Enclosed in an easy, take- along case, Santa is ready to deliver the presents aboard his reindeer-drawn sleigh. Set includes Santa, elf, reindeer, sleigh, presents, decorated Christmas tree, and other accessories. When playtime is over, simply store the pieces inside the case for next time!

**Available: Now Age 4+  
Retailer: Playmobil.us Retail Price: $9.99**

**PLAYMOBIL Mermaid Cove with Illuminated Dome (70094):** Welcome to the Magical Mermaid Cove with Illuminated Dome! Feel right at home, as the mermaids swim around the coral pavilion, collecting pearls to keep the underwater mermaid world glowing. Watch as the coral dome lights up with magical colors when the mermaid Queen slides a pearl down the pearl track as the dolphins float nearby. Thanks to their movable fins, the mermaids are able to stand on the ocean floor or sit down and relax in their coral home, complete with pillows and sea algae columns that can hold pearls. Expand your cove with the Beauty Salon with Jewel Case (70096 – sold separately) for even more magical fun, or build out an entire underwater kingdom with the rest of the PLAYMOBIL Magical Mermaids theme (#70094-70100 – sold separately)! Set includes five figures, five collectible pearls, two dolphins, fish, seahorses, coral, algae scoops, and many other accessories. 3 x AAA batteries required.

**Available: Now Age: 4+**

**Retailer: Amazon, Playmobil.us Retail Price: $64.99**

**PLAYMOBIL A Miradero Christmas (70395):** Shining lights, cheerful songs and the smell of delicious cookies - Christmas is the most wonderful time of the year. Christmas time in Miradero is simply magical. Lucky and her friends can hardly wait for Christmas Eve to come. Of course, they cannot miss a visit to the Christmas market with their beloved horses at their sides. Sweet-tooth Abigail directly heads for the stand with all the cookies and other sugary delights. Of course, this is not the way to behave for noble Maricela, but she'll still get a treat for Mystery. Have yourself a Miradero Christmas! This playset includes Abigail with her horse Boomerang, Maricela with her horse Mystery and foal Governor, as well as two market stalls with Christmas decorations and garlands of lights. With the flexible skirts, the girls can also ride the horses. The market stands offers everything from holiday baked goods to cupcakes, candy apples to roasted nuts, as well as hats and plenty of horse accessories, such as saddles, blankets, and more. **Available: Aug 2020 Age: 4+**  **Retailer: Playmobil.us Retail Price: $49.99**



SCOOBY-DOO and all related characters and elements © & ™ Hanna-Barbera. (s20)

© Universal City Studios LLC and Amblin Entertainment, Inc. All Rights Reserved.

**For more information about PLAYMOBIL® Brand Toys, consumers can visit** [**http://www.playmobil.us**](http://www.playmobil.us)

Note: \* Names, Prices and Availability dates are subject to change

Freeman Public Relations for PLAYMOBIL

Linda D’Isa, 973-470-0400 ext. 20, [LDisa@freemanpr.com](mailto:LDisa@SouthardFreeman.com)

Amy Friedland, 973-470-0400 ext. 25, [AFriedland@freemanpr.com](mailto:AFriedland@freemanpr.com)

Emily Potrzuski, 973-470-0400 ext. 15, [EPotrzuski@freemanpr.com](mailto:EPotrzuski@freemanpr.com)

Brendan Maguire, 973-470-0400 ext. 12, [Brendan@freemanpr.com](mailto:Brendan@freemanpr.com)

**PLAYMOBIL Advent Calendar – Farm (70189):** Enjoy a day in the country at the Advent Calendar - Farm! It contains twenty-four surprise items for each day leading up to Christmas. Watch as the cows graze in the pasture and the pigs roll around in the mud. Use the tractor to transport the food to all the farm animals. Once all the pieces are revealed, you can enjoy an exciting day with the farm animals. Set includes backdrop, three figures, two cows, three pigs, two cats, two rabbits, tractor with trailer, coop, and tons of other accessories.

**Available: Aug 2020 Age: 4+**

**Retailer: Playmobil.us Retail Price: $24.99**

**PLAYMOBIL Advent Calendar – Christmas Toy Store (70188):** Find all the best gifts and toys for the holiday season in The Advent Calendar - Christmas Toy Store. It contains twenty-four surprise items for each day leading up to Christmas. Once all the pieces are revealed, you can make your shopping list, play in the shop, and take a photo with Santa. Set includes Christmas Toy Store backdrop, four figures, Christmas tree, snowman, gift boxes, tricycle, skateboard, and tons of other toys and accessories.

**Available: Aug 2020 Age: 4+**

**Retailer: Playmobil.us Retail Price: $24.99**

**PLAYMOBIL Jumbo Advent Calendar – Family Christmas (70383):** Enjoy a cozy family celebration with the Jumbo Advent Calendar – Family Christmas.  This super-sized Advent Calendar contains twenty-four surprise items for each day leading up to Christmas, revealing a full-size townhome complete with everything needed for the PLAYMOBIL family to celebrate the holidays! Set includes a house, four figures, Christmas tree, decorations, gifts, holiday desserts, snowman, flowers, and tons of other accessories!

**Available: Now Age: 4+**

**Retailer: Playmobil.us Retail Price: $49.99**